

Town of Bayfield
Business Park Promotion Committee Meeting Minutes
Monday, July 24th, 2017 – 5:30 PM
Bayfield Town Hall
85450 County Hwy. J

The meeting was posted in the Ashland Daily Press, on the town website, and at the Bayfield Town Hall. Members present were Ron Hauptert, David Galazen, and Town Chairman Tom Gordon. Clerk Kelly Faye was also present. Meeting was called to order at 5:30 PM.

Old Business

Election of new Committee Chairperson: Discussion took place regarding efforts to recruit new members. Gordon reported that he asked if Jane Hauser would be willing to serve and she said she would. She is unavailable for meetings scheduled at 5:30 PM due to a work conflict. She asked if the meetings could be scheduled for 6:30 PM at least for the summer season. It was agreed that the committee would now meet at 6:30 PM on the fourth Monday of each month until further notice.

Gordon asked if either of the other two members present had interest in serving as chairperson of the committee. Galazen declined. Hauptert stated that he would be interested but would like the committee to be restructured to include three teams to work on different projects. He suggested these might include infrastructure, mapping/zoning, and marketing. He explained these teams would work in parallel with each other and report at the main monthly meeting. He noted that in order to do this more committee members would need to be recruited. His target number of people on each team would be about four. Having three committees would allow multiple projects to get done at the same time. Gordon suggested publishing an ad in the paper as a way of finding new members. Gordon asked Hauptert if he would agree to become the committee chairperson and work on the restructuring of the committee. A motion was made by Gordon, seconded by Galazen, to nominate Hauptert as chairperson of the committee. Motion carried.

Approval of the June 26th, 2017 Minutes: A motion was made by Gordon, seconded by Galazen, to approve the minutes. Motion carried.

Review of updated proposal from Cedar Corp and letter to Town of Bayfield for funding: Gordon explained that the town board agreed to fund the project if the quote was reasonable. He will review their updated proposal, which is being requested, before going ahead with the project.

Telecommunications updates and survey results: Results of the survey were distributed to those present. Faye reported that some results are still being received and the document will be updated again.

Hauptert reported that he has been speaking with representatives from Norvado and Centurylink. Discussion took place regarding a current proposal to install towers in the Town of Russell.

Discussion from follow-up conversations with Nick Ertz and Impact 7, mainly our current relationship with them and options for moving forward with the Business Park: It was suggested that discussions should take place about how Impact 7 wants to partner with the town in the future and that the sales and marketing team should work with them. The number of lots available in the original business park was brought up.

Any other topics/ideas: Discussion took place about the meeting with Rob Schierman of Bayfield County Planning and Zoning and his suggestion that the park be re-zoned Commercial. The differences between RR-B and Commercial were questioned. It was suggested that the newly acquired 40-acres may be an ideal spot for curb-facing businesses along County Highway J.

New Business

Determine any further questions and tasks to be completed before next meeting: It was planned to seek out new members for the committee.

Selection of date and time of next meeting: Monday, August 28th, 2017 at 6:30 PM.

Adjourn: A motion was made by Gordon, seconded by Galazen, to adjourn the meeting. Meeting adjourned at 6:15 PM.

Minutes respectfully presented by Kelly Faye, Clerk.